

September 4, 2015

Dear Vina,

More than 500 alumni, parents and friends joined us last year as part of The Estes Challenge to support the Raymond A. Mason School of Business. There was such a tremendous outpouring of support that we've renewed the challenge for a second year.

Once again, you have the chance to *double the impact* of your annual donation. **For every new or increased gift made to the Mason School of Business Annual Fund, our family will match the contribution dollar-for-dollar, up to a total of \$125,000.**

We can already see last year's generous support to the Mason School Annual Fund at work providing flexible resources where need is greatest — including development of new and innovative courses and programs, and giving all graduates a competitive edge.

Today, we reach out to you, personally, to ask you to consider increasing your gift **and we will contribute an equal amount — doubling the impact of your gift.**

Like for many of you, William & Mary is home to us. It's where we met. It's where we learned many of our life lessons, and it is where we made most of our lifelong friends. Gifts like yours enable countless others to build the same wonderful experiences and memories.

We're humbled and proud to be part of such a formidable institution. The Business School is grateful for your past support. We hope you consider increasing your support this year as part of The Estes Challenge.

We believe in the importance of continuing to strengthen this incredible institution, and we hope you do too. With your help, we can continue to build the power and pride that comes with a degree from the Raymond A. Mason School of Business at William & Mary.

Sincerely,



Jean Estes '75



Rob Estes '74

**P.S. Now is the perfect time to increase your support — and have your gift make an even greater impact.** Simply return the enclosed card along with your gift or give securely online at [impact.wm.edu/joinus](http://impact.wm.edu/joinus).



**WILL YOU JOIN US?**

P.O. Box 8795, Williamsburg, VA 23187  
[impact.wm.edu/joinus](http://impact.wm.edu/joinus)