



EXECUTIVE MBA

GLOBAL IMMERSIONS

Every business is global. In today's world, even the smallest organizations are directly or indirectly affected and influenced by international events and cultural nuances. At the Raymond A. Mason School of Business, we believe that gaining a global perspective is crucial to becoming a successful business leader, and the best way to understand another country's dynamics is to go.

In addition to a variety of international activities and courses on the William & Mary campus, Executive MBA students participate in two global immersion trips. Past excursions have visited China, Chile, Thailand, India, Hungary, France, Belgium, Turkey, the Czech Republic, Brazil, Argentina, Singapore, Cambodia, and Vietnam.



Raymond A. Mason
School of Business

FACTS

- + Two trips included in the program
- + November of the first year, academic experience at a university in China
- + May of the second year, experiential learning with business leaders in a different international destination
- + Trips are roughly one work week with weekend travel days (9 days)
- + Cost for both trips included in the cost of the program

"I think that the international trip will stand out as one of the most important experiences of the program. Not only was I able to experience two distinct yet similar cultures, both of which are maturing economies, I was able to spend that time learning more about my aspirations for my career."

- JOEL JACOBS, U.S. NAVY
FLIGHT TACTICS INSTRUCTOR,
EMBA '12

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HIGHLIGHTS

Don't be mistaken, this is a business trip, not a vacation. In India, you may learn about the business culture. In Greece, you may study the European debt crisis. In Cuba, you may explore social entrepreneurship. Both before you go and while you're in-country, you'll study what the country is doing, how it is doing it, and how we can compete.

Through visits to an international institution, companies, banks, and embassies, you will become deeply immersed in the country's business economy and culture. For most, the trip becomes a transformative experience. Some further define their career goals while others discover a new passion and shift career paths.

BENEFITS

- + Gain a deeper understanding of how another country works and what motivates its people
- + Learn how business and politics are interconnected
- + Get a better understanding of global competition and what our competition looks like on the world stage
- + Create a stronger business ethic through experiencing the work practices and conditions of others
- + Personalize and internalize global business issues to develop a more open and understanding perspective

Although the group travels together, each student returns from a global experience with their own lasting impressions. International study will certainly be a highlight of your MBA experience.



WILLIAM & MARY