



WILLIAM & MARY

PARENTS FUND

Ginger Ambler '88, Ph.D. '06, greeting students at Opening Convocation

September 18, 2015

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Dear Mr. and Mrs. Rocks,

As a William & Mary parent, you'll always remember move-in day—the joy, anxiety, excitement and, above all, hope. Hope for a good roommate and academic success, and hope that your child's journey forward will lead to a lifetime of success and fulfillment.

On a warm Friday in late August, we welcomed more than 1,500 incoming freshmen and 195 transfer students (and their parents) to the Tribe family. Among the Class of 2019 is a nationally ranked chess player who also performs stand-up comedy, a Scottish fiddle champion, a student who scaled Mount Kilimanjaro, a member of Team USA for competitive sport stacking, and hundreds more who are ready to create their own stories.

Each entering class brings new aspirations, new ambitions and new dreams that we can help them meet with your support. **Every single gift—every single donor—makes a difference for these students. That's why I hope you'll consider offering your support with a gift to the Parents Fund today.**

Simply put, your gift to the Parents Fund supports both the practical *and* visionary programs that maintain William & Mary as a world-renowned institution.

With your gift, students can conduct summer research on topics like Barbadian ceramics and Cuban film or meet with potential employers at a Washington, D.C. nonprofit or Wall Street firm. Gifts like yours also support the robust and growing leadership development initiatives which offers all students personalized career-building workshops and more than 475 clubs and organizations.

Most important, your gift will allow us to make a real difference for students *right now*.

By breathing life into a new student initiative, helping to bring dynamic events and speakers to campus, and supporting unparalleled opportunities for leadership, research or service, your gift will enrich student life *today*.

As you and I both know, there is something very special about William & Mary students. Their commitment, dedication and thirst for knowledge can be unparalleled. They also want to make a difference for good in the world. They're truly among the best and the brightest. With your help, we can continue to build a robust framework for their success and strengthen our William & Mary family.

Sincerely,

Virginia Miller Ambler '88, Ph.D. '06
Vice President for Student Affairs
The College of William & Mary

P.S. For the 11th consecutive year, the College received a record-breaking 14,953 freshman applications. It's a tribute to the overwhelming value of a William & Mary education—a value that can only be maintained with your generous support. Please give today!